

CHETAK LOGISTICS EXPANDS ITS NATIONS NETWORK WITH THE INAUGURATION OF STATE OF THE ART GREEN WAREHOUSE IN PUNE

India's first, Green & Happy Warehouse, boasts of many environmentally friendly initiatives, a pioneering effort for the sector

Pune / New Delhi September 29, 2022 - Chetak group, a pioneer in logistics and supply chain solutions in automobile transportation in India, has further expanded its national network with the inauguration of the First Green Warehouse in Pune, today. The warehouse which adds to the 2 million plus warehousing capacity of Chetak Group was inaugurated by Chetak Group's Directors Mukesh and Rajesh Haritash, in the presence of guests from Tata Motors and other prominent clients. The warehouse will serve all vendors of Tata Motors.

Speaking on the occasion, Mr Mukesh Haritash, Director Chetak Logistics said, "We are happy to inaugurate perhaps India's first Green and Happy Warehouse in Pune. This is a result of the inspiration we derive from our father, the late Shri Jai Karan Sharma, Founder - Chetak Group. We dedicate this warehouse to him and pledge to take forward his vision of serving the customers with the best quality of product offerings and service. The one lakh sq. feet warehouse adds to over 2 million sq. feet warehousing space offered by the Chetak Group, across India."

The new Green and Happy warehouse at Pune offers many firsts, like solar power energy, environmentally friendly last mile delivery, unique facilities for employees, safety measures and smart material handling. Some of the facilities are given below.

Green Warehouse – this warehouse is completely green with solar-powered energy and electric material handling equipment

Green Deliveries by Chetak – all last mile delivery vehicles will run on CNG to provide pollution less deliveries.

Happy Warehouse – we have provided a home-like facility for our staff as they spend substantial time in the warehouse. We have provided them with outdoor and indoor sports activities to motivate them. This keeps our staff always happy. The walls of the warehouse will be painted by local artists to create a lively and refreshing look & feel. This will also encourage local artisans and help strengthen community relations.

PU Flooring – For the first time in India, PU flooring is being used in a warehouse to handle materials with the utmost care.

Surveillance System – 50 CCTV cameras have been installed to monitor each and every activity within and outside a warehouse for greater safety of goods.

Smart movement – The rack layout has been specially designed to minimise the 3M movement - Manpower, Material and Machine , resulting in greater safety and better efficiency.

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Space – Spread over 1 Lakh square feet, the warehouse further adds to Chetak Group's over 2 million square feet of modern, developed warehousing space, spread across all industrial hubs in India.

Scope - The warehouse will serve all vendors of Tata Motors.

The inauguration was accompanied by tree plantation drive by Chetak Foundation the CSR arm of Chetak Logistics, set up as a tribute to Shri Jai Karan Sharma, Founder of Chetak Group. Directors Chetak Logistics and senior functionaries from Tata and other companies under Oxygen Plus initiative, planted saplings which were covered by tree guards for improving survival rate of the saplings. The Chetak Foundation also installed a water cooler, just outside the premises to provide hygienic water to underprivileged truck drivers, labour and passersby.

The Chetak Group is developing uniform branding for all its offices, warehouses and other facilities to strengthen a sense of pride and belonging among employees and further enhance professionalism for its interaction with customers.

With the economy bouncing back after a couple of years' global slow-down induced by Covid, the inauguration of the warehouse signals a strengthening of our vision and determination to continue to grow and expand the market with the impressive array of services being offered by the Chetak Group.

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over 2 million sq. ft. of modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes; Warehousing & Distribution, International Freight Forwarding, Custom Clearance & Logistics Services.

Chetak Group is known for its 'on-time' performance and Quality Service. Equipped with over 2400 customized vehicles, Chetak has enjoyed the impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.

The group, located in Delhi, the national capital, has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers.

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