

Press Release

Sachin JKS haritasH Recognized as One of the Most Promising Business Leaders of Asia 2024-25 by Times Group.

Mumbai, [09/04/2025] - **Sachin JKS haritasH, Director of Chetak Group**, has been honored as one of the **Most Promising Business Leaders of Asia 2024-25** by the renowned Times Group. The accolade recognizes his exemplary leadership, innovative vision and steadfast commitment to driving excellence in the logistics sector. Sachin was felicitated at a prestigious event in Mumbai, attended by top industry leaders, policymakers and business visionaries from across Asia.

Speaking on the occasion, Times Group stated, "We are happy to confer the title of the Most Promising Business Leader of Asia 2025 upon Mr. Sachin haritasH the enterprising young leader, recognizing his pioneering work in the field of digital and green logistics, his contributions & outstanding accomplishments in the field of logistics."

Speaking on the occasion **Sachin JKS haritasH** said, "I am humbled to be recognized the Most Promising Business Leaders of Asia from the Times Group, which encourages and reinforces my belief in the power of working passionately. I owe this moment to the learnings from my father, who taught me to spot opportunities in adversity-Mavyn exemplifies how a fully digital, office-less logistics model can ensure seamless operations and redefine industry efficiency during crises like covid, I continue to learn, evolve and remain committed to transforming logistics through innovation"

Sachin Haritash has consistently demonstrated his ability to navigate the evolving landscape of the logistics industry, leveraging technology and innovation to optimize operations and enhance customer experience. His pioneering efforts in integrating AI and Big Data into logistics have set new benchmarks in the sector, making him a deserving recipient of this esteemed recognition.

The Most Promising Business Leaders of Asia 2025 Event

The Most Promising Business Leaders of Asia 2025 event, organized by Times Now, serves as a premier platform celebrating visionary entrepreneurs and business stalwarts across diverse industries. The event brings together distinguished leaders from across Asia, fostering discussions on innovative business strategies, disruptive solutions, and industry trends. It aims to honor individuals who have made a significant impact in their respective fields and continue to drive economic growth and transformation. Median served as the Research & Knowledge Partner, playing a key role in identifying and selecting the honorees for this prestigious recognition.

Sachin JKS haritasH: A Logistics Entrepreneur

Born in 1982, Sachin JKS haritasH is a dynamic and forward-thinking entrepreneur whose mantra for success is simple: Live in the present and grow together. With over 25 years of extensive experience in transportation and logistics, he has played a crucial role in developing new business verticals and driving profitability within the Chetak Group. His strong decision-making ability, work ethic, and self-motivation have helped him turn challenges into opportunities, paving the way for sustained growth.



Chetak Logistics Limited

After graduating from Delhi University, Sachin joined the family business in 2000, gaining hands-on experience across various functions. He later pursued a postgraduate degree in management from the Narsee Monjee Institute of Management Studies (NMIMS), Mumbai.

As the Director of Chetak Logistics Limited, Sachin has led the organization to remarkable growth and success. Over the past two and a half decades, the company's revenue has increased fivefold, from Rs. 250 crore to over Rs. 1,250 crore. His strategic approach and deep understanding of logistics have played a key role in shaping the company's expansion and operational efficiency, particularly in collaboration with major auto OEMs.

Beyond Chetak Logistics, Sachin is also the founder of Mavyn, a pioneering technology-driven digital logistics enterprise. Mavyn is India's first internet-based logistics company to implement Artificial Intelligence (AI) and Big Data in the truckload logistics sector. Operating as a digital, paperless, and faceless organization, Mavyn has revolutionized logistics by eliminating field manpower and fully automating the transportation process. The company aims to provide the best pricing and service to shippers while redefining the end-to-end supply chain experience.

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 million sq. ft. modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

Headquartered in Delhi, the national capital, Chetak Group operates with 60 offices and branches across major industrial hubs in India, delivering practical solutions to its customers. The Group is renowned for its on-time performance and quality service, earning the trust of a prestigious clientele that includes major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

The recognition of Sachin JKS Haritash as one of the Most Promising Business Leaders of Asia 2024-25 is a testament to his unwavering dedication, innovative mindset, and leadership excellence. With his visionary approach, he continues to shape the future of the logistics industry, bringing cutting-edge solutions and sustainable practices to the forefront.

Earlier, Sachin JKS haritash's digital logistics startup, Mavyn, was recognized by Silicon India as one of the top 10 tech logistics startups. Recognizing Mavyn's role in revolutionizing logistics through digital transformation in transportation.

Warm regards

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